



SPONSORSHIP OPPORTUNITIES

Tuesday, October 26, 2021 | 5:30 PM – 8:30 PM

Dear Potential Sponsor,

Welcome to Swahili Village! Swahili Village is the first iconic fine-dining African restaurant strategically located in the heart of Washington’s power-dining and diplomatic corridors. Known as The Consulate, Swahili Village DC position offers fine dining that showcases African culinary traditions as well as a social and cultural event space for programming that fosters US-African engagement and showcases the business, economic, and cultural initiatives of the African diaspora community in the greater Washington region.

Opening at the beginning of the pandemic, Swahili Village held a “soft opening” in March 2020 during which President Uhuru Kenyatta of Kenya cut the ceremonial ribbon. Over the past year, the restaurant has developed a growing, loyal, and diverse following of enthusiastic diplomatic, business and community patrons excited about this new African culinary experience! Therefore, **Swahili Village** is proud to announce its official **Grand Opening** scheduled for Tuesday, October 26 at 5:30 pm. The opening event will host ambassadors from 55 African nations, dignitaries from Africa-related organizations, local, national, and international leaders, and journalists from around the world.

“We thought it was important to take an opportunity to truly celebrate our place here in DC and remind everyone that we have big plans as we move forward in our mission to bring people together through food, culture, art, and polite debate,” said Kevin Onyona, Executive Chef and Founder of Swahili Village. In addition to “The Consulate” in Washington , DC, the owners, and operators of Swahili Village are in the process of opening additional locations in Newark, New York City (Manhattan), National Harbor, Tyson’s Corner and Atlanta.

In the spirit of economic and cultural opportunity and cross-cultural dialogue, we invite potential partners to consider the following exciting sponsorship opportunities designed to provide enhanced awareness of your organization and brand to the African diplomatic corps and the powerful African diaspora business community:

CHEF’S TABLE ROOM SPONSOR.....\$3,000.00

- Recognition as the room sponsor where Executive Chef Kevin Onyona will conduct a tasting demonstration and engage guests in an informal conversation on African cuisine
- Pull-up Banner placement at the Chef's Table
- Recognition from the podium by the Executive Chef Kevin Onyona
- Logo placement on all event collateral including print and digital signage
- Opportunity to include a promotional gift or marketing collateral in the event gift bag
- One opportunity available

SWAHILI VILLAGE™

BEVERAGE TASTING STATION SPONSOR\$1,500.00

- Recognition as a Beverage Sponsor with the opportunity to host a Beverage Station to showcase your brand beverage paired with a Swahili Village appetizer.
- Easel Signage at your beverage station
- Logo placement on all event collateral including print and digital signage
- Opportunity to include a promotional gift or marketing collateral in the event gift bag
- Two opportunities available

ENTERTAINMENT SPONSORS.....\$1,000.00

- Recognition as Entertainment Sponsor
- Recognition on the digital screens throughout the event
- One Opportunity available

GIFT BAG SPONSOR\$750.00

- Recognition as the Gift Bag Sponsor (150 bags)
- Prominent exclusive branding opportunity on the back side of the gift bag (Swahili Village logo will be placed on the front side of the bag)
- One opportunity available

FRIENDS OF SWAHILI VILLAGE.....\$300.00

- Recognized as a "Friend of Swahili Village" on digital screens throughout the event venue and develop long-term partnerships with Swahili Village as they expand their operations in Newark, New York City (Manhattan), Tysons Corner, National Harbor, Atlanta and beyond!
- Multiple opportunities available

Don't miss this unique opportunity to introduce or enhance your organization's brand awareness with the African diplomatic, business, cultural and diaspora communities, and their local stakeholders. To learn more or to explore customized sponsorship opportunities, please call Aubrey McKithen at 703-447.4372.

Thank you for your time and consideration of this partnership opportunity with Swahili Village!

Kindest regards,

Emad Shoeb
Chief Operating Officer
Swahili Village | The Consulate
1960 M Street, NW
Washington, DC 20005

Aubrey McKithen
Chief Expectations Officer
Events Unlimited Inc.
368 South Pickett Street, No. 22548
Alexandria, VA 22310